ID-alG™



CALORIE KILLER

Weight-loss alternative for women 45+

FIT & STRONG

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- FAT & CARB BLOCKER
- BODY SHAPE IMPROVEMENT
- WEIGHT-LOSS CLINICAL STUDIES

FIT & STRONG

ID-alG™

Weight-loss alternative for women and more specifically for 45 years & over.

Fat & carb blocker[1]

ID-alG™ is a brown seaweed extract derived from *Ascophyllum nodosum* rich in long chain polyphenols called phlorotannins which inhibit the activity of the two main digestive enzymes[(1)]:

- **Lipase inhibition activity: up to 63%**
- **Amylase inhibition activity: up to 77%**

Demonstrated clinical results[2]

The latest clinical results highlighted unique weight management benefits of ID-alG™ for overweight women & more specifically for 45 years & over.

- Weight-loss closely correlated with fat mass
- Decreases fat assimilation lowering body fat mass and abdominal & visceral fat (see MRI)
- Decreases carbs assimilation lowering glycated hemoglobin index HbA1c
- Significant and lasting effect as early as 8 weeks after initial consumption
- Improves body shape

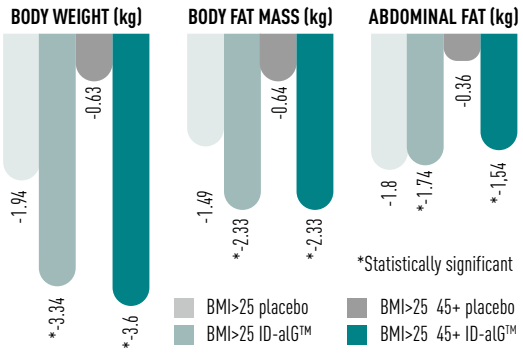
Significant circumference variation (16 weeks)	BMI>25	BMI>25 45+
Waist circumference (cm)	-3.0	-2.7
Hip circumference (cm)	-3.0	-2.9
Thigh circumference (cm)	-1,7	-1.3

Strong consumers' satisfaction[3]

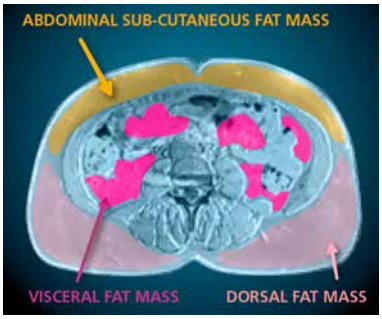
Preliminary clinical study questionnaires assessing the satisfaction of users:

- 76% believe ID-alG™ induces weight-loss
- 72% would continue using ID-alG™
- 72% would buy ID-alG™

1. BODY COMPOSITION 16 WEEKS (kg)



2. FAT MASS DECREASE



MRI* at the beginning of the study



MRI* after 16 weeks of ID-alG™ intake

* MRI: Magnetic Resonance Imaging

- Guaranteed enzyme inhibition (≥ 50%)
- Guaranteed iodine content below RDI with 200 mg ID-alG™ twice daily (during the meals)[4]
- Use level : 400 mg daily (200 mg during main meals)

(1) In tubo test of the inhibition properties of ID-alG™ on pancreatic lipase and bacterial amylase.
(2) Bicentric, randomized, placebo-controlled, in parallel double blind format study, run in 2014-2015 on 88 women using 200 mg ID-alG™ twice daily during 16 weeks.
(3) Evaluation of ID-alG™'s weight management effect on overweight women. Monocentric, randomized, placebo controlled clinical study run in March 2010, on 56 women using 400 mg of ID-alG™ daily for 8 weeks.
(4) Iodine Recommended Daily Intake = 150 µg/day according to regulations (EC) n°1169/2011 & (US) 21 CFR101.9

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